## **Publications Project Considerations**

In determining whether a publication project should be undertaken or discontinued, the following factors will be weighed:

- 1. The degree to which the publication responds to the aims outlined in the Publications Mission Statement (Section 6.1-A);
- 2. The timeliness of the material;
- 3. The anticipated size of the market;
- 4. The anticipated net return;
- 5. The extent to which other publications already satisfy the need, and;
- 6. Such other factors as may bear upon the importance of the project in furthering the aims of ARRL.